



GlobalXED™
Global Executive Education
& Development Network



Making Transformation Happen

High impact, skill-based program to support business leaders successfully implement strategy and ensure transformational change.

Making Transformation Happen

Successful transformation or implementation of an organization' strategy, today, requires a good understanding of how to manage projects and strategic initiatives!

For more than 100 years' organizations have been run and structured in a very similar way: hierarchical; in which power, budgets and resources are divided over departments, the so-called “silos”. Management and management theory has been focused on how to run and optimize (efficiency) the business best. Projects were an addition, but hardly ever a priority.

Today, we are witnessing The Rise of the Project Economy. Why? Increased pace and complexity force businesses to redefine and restructure the way they manage change.

“The most significant disruption of the 21st century is not technology, Artificial Intelligence or Big Data, but it is the way organizations and countries will be managed – through projects.”

***Antonio Nieto-Rodriguez, the world's leading champion of project management,
winner of the Thinkers50 2017 Ideas into Practice Award***

Making Transformation Happen

Objective:

Making transformation happen requires a different management approach compared to running day-to-day operations. The program is designed to help participants drastically increase management efficiency, reliability – and transformational delivery.

Audience:

Strategy, Business Development and Innovation Directors; PMO Directors; PMI Directors; Senior Program Managers; Heads of Performance and Quality; and CFOs and Business Unit Heads, facing substantial strategic change.

Outcomes - at the end of the program, participants will:

- Have gained in-depth insights into the project economy, the consequences and opportunities it brings when leading transformational projects.
- Understand how they can establish an organizational platform for managing innovation, transformation and strategy implementation.
- Have learned to work with agile, fully focused transformation tools, such as the Project Canvas.
- Have learned to create a culture that will support, sustain and maintain change processes.

Making Transformation Happen

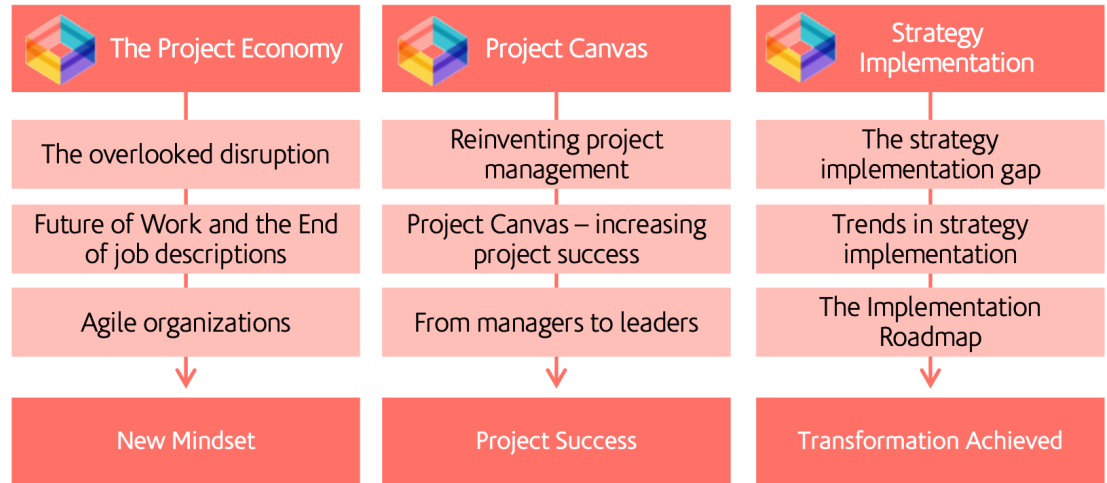
Suggested structure:

Ideally, the program is delivered as face-2-face over a period of 2 (or 3) consecutive days.

Alternatively, it can be delivered online as 3 to 4 half-day sessions over a period of 2 to 4 weeks.

Substantial pre-reads and directly applicable tools enhance the learning experience and impact for the participants.

Key content:



Making Transformation Happen

Participants benefit from a rich learning experience which is enhanced by:

- World-class academic and practitioners faculty bringing new insights, fresh perspectives and best practices.
- New and relevant case studies about the most interesting project examples and transformational companies around the world right now.
- Access to useful articles, research reports and more, as useful background reading.

Furthermore, the program:

- Can be designed to address various leadership levels, depending on your audience and program positioning.
- Is deliverable as both Open Enrollment as well as Customized / Corporate program.
- Can include further optional Inhouse / Corporate post-program workshops and coaching.



GlobalXED™

Global Executive Education
& Development Network

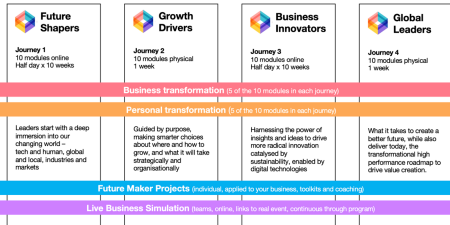
Useful links:

- www.globalxed.com
- Connect with us on LinkedIn - [HERE](#)
- Get in touch: contact@globalxed.com
- Sign up for Newsletter - [HERE](#)

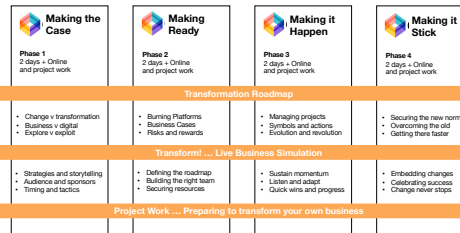
Making Transformation Happen

All our programs are customisable to your audience and scope and can be composed to meet your specific interest. More examples on the same topic here and on our website...

Global Business Leadership Program



A Roadmap for Business Transformation



Performer-Transformers Leaders

