

Exploit & Explore for CFOs and Finance

High-paced, high impact, skill-based program to support and empower Finance to contribute to, and co-lead, innovation processes.

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A vast majority of business leaders view innovation as one of the top three drivers of growth for their company. Consequently they invest time and money creating innovative structures, processes and cultures – with a focus on creating an environment for continuous, future oriented ideation.

However, they tend to forget important stakeholders... Like finance, HR, boardmembers and other key corporate players, who, eventually, will influence all innovation initiatives' chances of survival. You can kill any innovation with a spreadsheet...

This program targets „the overseen groups of stakeholders“, who are imperative for actually supporting and seeing innovation move beyond ideation... One very important group: the CFOs, Finance Directors, Heads of controlling and management reporting – as key contributors to innovation and transformation.

“Without leadership support, most corporate innovation programs are dead on arrival. The long term success depends on the level of support that innovation teams get from key leaders.”

Tendayi Viki, author, speaker, acknowledged by Thinkers50, and GlobalXED faculty

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Objective:

Ensuring that innovation becomes an integrational part of a company's DNA requires all key players, leaders and stakeholder to be on the same team. This program goes beyond the focus on great ideation – it aims at making innovation really happen!

Audience:

Various focused groups, such as:

- CFOs, Finance Directors, Heads of controlling
- Board Members, Board of Directors, C-Suite
- R&D, PMOs, Heads of Quality & Control, IT
- HR Directors & Business Partners

Outcomes - at the end of the program, participants will:

- Have gained in-depth insight into the nature of innovation and innovation processes; the Start-Up and disruptor's mentality; and the opportunities and complexities of business model innovation.
- Have learned to use a range of practical tools and frameworks to support – managing and co-leading – the innovation process in their own company.
- Be able to redefine their own role, supporting the innovation leadership – managing the uncertainty – internally as well as towards other external stakeholders.
- Be able to move from „innovation killer“ to „innovation contributor“.

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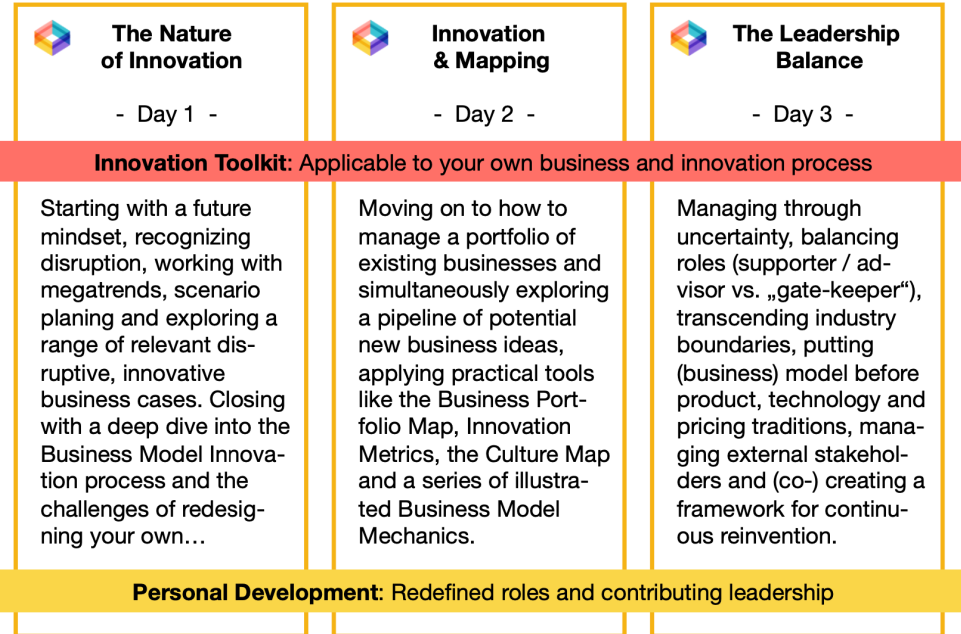
Suggested structure:

Ideally, the program is delivered as face-2-face over a period of 3 consecutive days, alternatively 4 days.

Substantial pre-reads, peer networking and directly applicable tools enhance the learning experience and impact for the participants.

(Online – six half-days – is possible, but not optimal.)

Key content:



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Participants benefit from a rich learning experience which is enhanced by:

- World-class academic and practitioners faculty bringing new insights, fresh perspectives and best practices.
- New and relevant case studies about the most innovative and transformational companies – right now, worldwide.
- Extensive tools with practical application.

Furthermore, the program:

- Can be designed to address various leadership levels, depending on your audience and program positioning.
- Note: It is suggested to focus the program audience, e.g. CFOs/Finance or Boardmember etc. separately
- Is deliverable as both Open Enrollment as well as Customized / Corporate program.
- Can include further optional Inhouse / Corporate post-program workshops and coaching.



GlobalXED™
Global Executive Education
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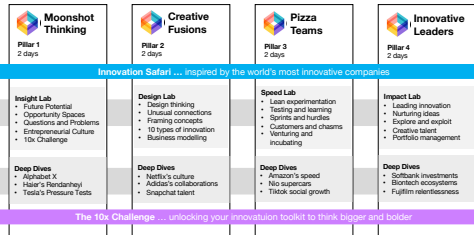
Useful links:

- www.globalxed.com
- Connect with us on LinkedIn - [HERE](#)
- Get in touch: contact@globalxed.com
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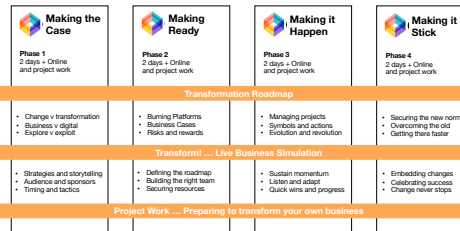
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All our programs are customisable to your audience and scope and can be composed to meet your specific interest. More examples here and on our website...

Driving Strategic Innovation



A Roadmap for Business Transformation



Making Transformation Happen

