

Leading Sustainable Transformation

Sustainability is now core business, not just about compliance, but one of the best opportunities for business to innovate and grow in new ways that drive future profitability and positive impact.

Leading Sustainable Transformation

Objective:

Embracing sustainability as a core business activity, rather than as peripheral CSR activities to be compliant or mitigate negative impacts. Making sustainability a driver of competitive advantage, of profitable growth, and positive impact.

Audience:

Business leaders and senior management who seek to embrace sustainability as a core driver of business growth – as a catalyst for innovation, to engage people more deeply, and for business to become a platform for good in the world.

Outcomes:

At the end of the program, participants will:

- Transform your approach to sustainability from one of compliance (ECG), and reducing risks, to a source of differentiation and value creation.
- Explore the many facets of sustainability – from climate change and resource usage, to social inequality and wellbeing.
- Build a circular framework for sustainable thinking – taking a systemic view, and shifting from net zero to net positive.
- Drive new innovations that enable you and your customers to create a better future, combining purpose and profit, innovation and impact.

Leading Sustainable Transformation

Typical structure, which can be customised to your audiences and needs:

Suggested structure:

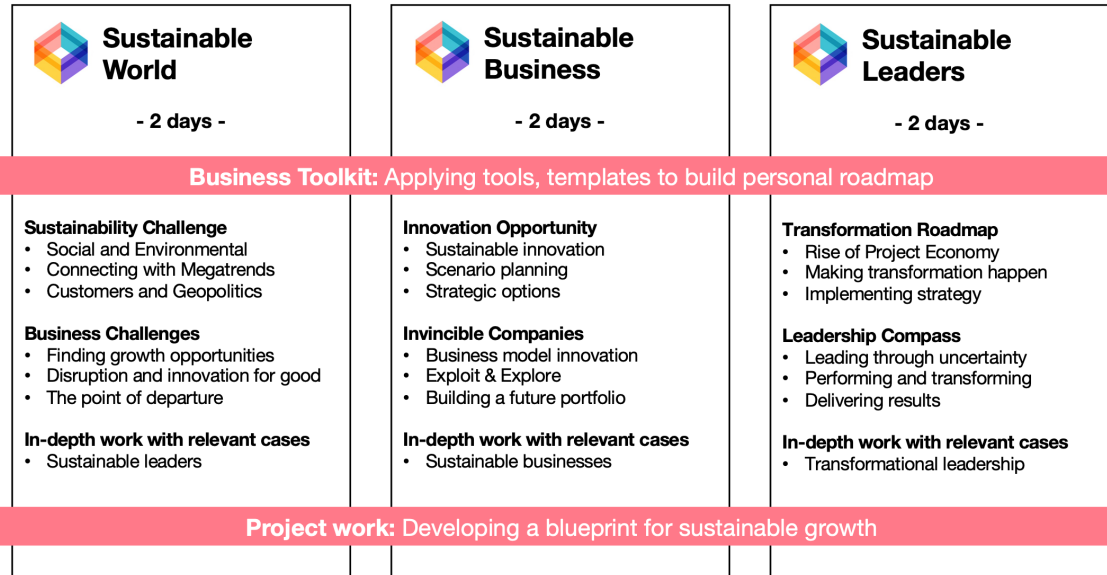
Typically 6 days, built around 3 two day modules, depending on the depth of exploration, with three essential contexts:

- Global
- Business
- Personal

Including project work to develop new sustainable blueprints for growth in your business.

(Min. 3 days and max. 10 days)

Key content:



Leading Sustainable Transformation

Sustainable World

Context 1

- Today's world is not sustainable – the challenges of today's world, and why it limits the future potential of business – unless we change.
- The current geo-political environment adds to the need for businesses to react – deep-dive into the immediate and future business threats.
- The evolution of sustainable thinking, from an inconvenient truth to a race to save the planet and secure future business profits – the 17 SDGs and a \$15 trillion business opportunity.
- Doughnut thinking, to minimise the negatives and maximise the positives – in smarter ways.

Sustainable Business

Context 2

- Starting from the customer perspective – changing attitudes and behaviours, perceptions and priorities – making sustainability desirable and valuable.
- Building circular, sustainable business models – reinventing the systems by which resources are used, and businesses transact and grow.
- Sustainable innovation as the driving force of better practices, the provocation of damage to inspire better.
- Driving the innovation process, working with scenario planning, strategic options, building a portfolio of future business models.

Leading Sustainable Transformation

Sustainable Leaders

Context 3

- Considering the challenge from BlackRock, to accelerate growth by doing better for the world, understanding the challenge of leading through increased uncertainty.
- Exploring how businesses can be platforms that enable people to be good, to do more themselves, and collectively amplify the impact – making transformation happen!
- How sustainable businesses outperform others, attract more investment, better talent, more customers, and become more profitable – delivering results.

Sustainable Business Toolkit

Toolkit

- This unique toolkit brings together a wide range of specific tools to help you apply and implement in the right way in your business.
- It includes interactive tools such as
 - Circular Economic Map
 - Doughnut Growth
 - SDG Fit to Business
 - Business model innovation
 - ESG and Sustainability KPIs
 - Project Canvas
- Directly applicable for your business and sustainable transformation...

Leading Sustainable Transformation

Participants benefit from a rich learning experience which is enhanced by:

- World-class academic and practitioners faculty bringing new insights, fresh perspectives and best practices.
- New and relevant case studies about the most interesting examples of sustainable and transformational companies around the world right now.
- Access to useful articles, research reports and more, as useful background reading.

Furthermore, the program:

- Is deliverable as both Open Enrollment as well as Customized / Corporate program.
- Can include online a simulation game, in which participants work with others to drive transformation in a real way.
- Can include further optional Inhouse / Corporate post-program workshops and coaching.



GlobalXED™
Global Executive Education
& Development Network

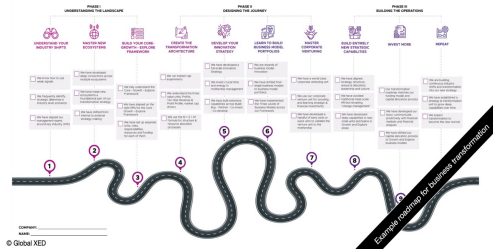
Useful links:

- www.globalxed.com
- Connect with us on LinkedIn - [HERE](#)
- Get in touch: contact@globalxed.com
- Sign up for Newsletter - [HERE](#)

Leading Sustainable Transformation

.... bringing together a broad range of ideas and insights, tools and templates, applied to participants' individual business challenges ...

Roadmaps and transformational projects



Inspiration from global leaders



Insights from leading businesses

