

# Peer / Network Groups

Peer or Network Groups allow for a unique combination of new inspirational knowledge, practice, peer exchange and networking.

# Peer / Network Groups

## Objective:

Working with external partners, e.g. from professional services, to create exclusive learning, development and exchange platforms focusing on “the big topics” – headed by leading business experts and practitioners.

## Audience:

C-level executives and senior management looking for exclusive environments to address their personal “big topic”, to acquire new inspiration and knowhow, and to develop through latest new insight and shared practice experience.

## Outcomes:

During the course of the program, participants will:

- Be able to deep-dive into “the big topic” of their interest, guided by leading experts and through the exchange with peers.
- Receive cutting-edge new knowledge from leading management and academic thinkers.
- Be able to expand personal network and build valuable long-term relations.
- Be able to influence and co-design the scope and agenda of the network group in question.

# Peer / Network Groups

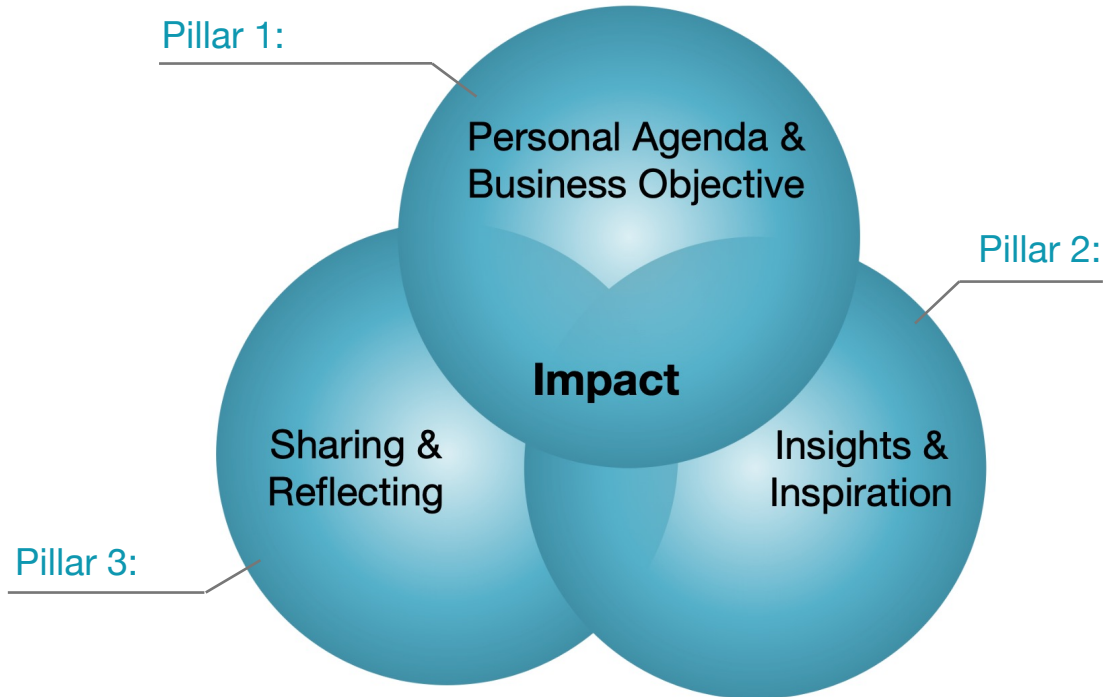
Proposed structure, which is customisable to your audiences and partners:

Any given network group should be chaired by a leading expert (on the specific topic).

The groups are designed to match the agenda and responsibility of top executives, e.g. leadership, the future CFO, Sustainable Business etc.

The groups should not exceed 20-25 participants, meeting on a regular basis (f2f & online).

The ongoing success depends on the continued dynamic of the group and the right mix of the 3 pillars.



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Possible topics and partners:

## Categories:

- Leadership
- Functional
- Business / Strategy

## Topics:

Womenomics, Leading for Change, Business Transformation, New Markets

Future CFO, Future / New Work

Sustainable Impact, Digital Transformation, Business Model Innovation, Growth & Scaling

## Partners:

Executive Search, Consulting Firms, Thought Leaders

Auditors, Consulting Firms

Consulting Firms, Software Providers, NGOs

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## MORE REASONS:

- Professional Services are typically highly specialised businesses with strong assets (i.e. their client base) but limited possibility for diversification (capitalizing on these assets) within the field of their own core business – hence their big interest in partnering!
- Yearly subscription / membership models can successfully be applied.
- Long term customer binding and opportunities for cross- and up-selling.

## ALSO GOOD TO KNOW:

- Potential vertical and horizontal scalability.
- Easy to combine with other activities, e.g. a yearly business forum.



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.... Identifying the topics and the potential partners, who can add value to your audience is key to the success. Here a few examples...

**For CEOs, heads of strategy and entrepreneurs ...**



**For women executives and senior directors ...**



**For CFOs and heads of finance ...**

