

Global Business Leadership Program

How will you lead your future business? In a world of rapid change and disruption, what does it take to transform your business, and yourself? For leaders ready to step up, to create a better future.

Global Business Leadership Program

Objective:

Inspire business leaders, current and future, to develop a new mindset for a fast-changing world, to embrace a future that is uncertain yet full of opportunities, and transform their business for success.

Audience:

Business leaders, stepping up to lead their organisations over the coming years, seeking global insight into the very ideas and latest concepts, to transform themselves and their organisations towards a better future.

Outcomes:

At the end of the program, participants will:

- Have the confidence and perspective to interpret and embrace fast changing markets, and learn from the most innovative businesses.
- See the holistic nature of business and markets, the challenges and opportunities, to succeed over the next decade.
- Be ready to develop innovative strategies and business models that can change industries, and disrupt the disruptors.
- Transform themselves, teams, organisations and markets in ways that drive superior and sustainable value creation.

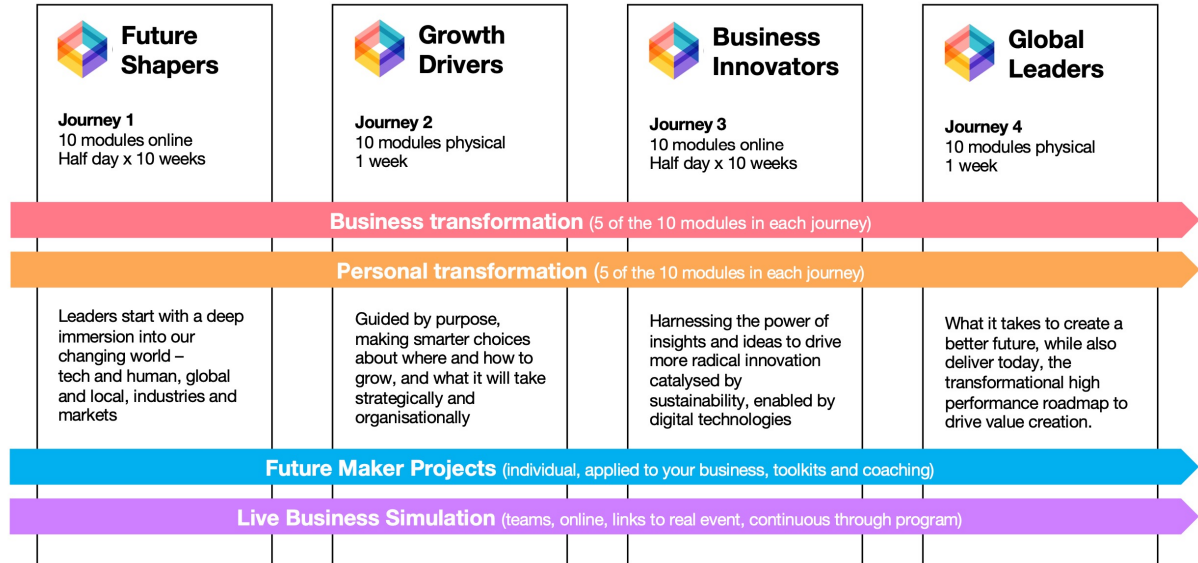
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Typical structure, customisable to your audiences and needs:

Typically 40 modules in 4 journeys (phases), starting from the future then working towards today's challenges to drive transformation and high performance.

Each phase contains a mix of business and personal transformational topics.

Delivered by a global faculty of educators, including venture projects and business simulations.



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Future Shapers

Journey 1 (10 modules)

- Leading in a world of fast and relentless change, where markets are complex and disrupted, and futures are diverse yet uncertain.
- Exploring the future drivers, challenges and opportunities, and the potential applications of new technologies, in a human world.
- Considering the changing agendas of consumers, investors, governments and societies, from climate change to inequality.
- Finding purpose beyond profit, and how this frames and energises organisations and stakeholders, strategic directions and priorities.
- Reflecting on the responsibilities of leaders and business in this changing world, and the value dynamics of serving all stakeholders.
- Deep dives into the world's most innovative companies, including 23andMe's future healthcare, DeepMind power of AI, and Tesla's higher purpose.

Growth Drivers

Journey 2 (10 modules)

- Understanding changing dynamics of markets, converging and fragmenting, global and local, and finding the best opportunities for growth.
- Immersing in the changing world of customers, their emerging agendas, from trust and privacy, to personalisation and participation.
- Harnessing the power of sustainability to reduce negative and enhance positive impacts, circular and sustainable, platforms for good.
- Building growth strategies around changing markets, harnessing growth engines, thinking future back, embracing S curves and inflections.
- Accelerating growth by harnessing the power of digital platforms, networks and intelligence, brands and portfolios.
- Deep dives into the world's most innovative companies, including India's Jio superapp, Haier's holistic innovation, Impossible's accelerated growth.

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Journey 3 (10 modules)

Business Innovators

- Unlocking creativity and design through strategic imagination and real world insight, to drive new thinking in every aspect of business.
- Embracing the collective approaches of design thinking, lean start-ups, fast scale-ups, to drive practical experimentation and innovation.
- Developing new business models that fundamentally change business and markets, unlocking the potential of platforms to ecosystems.
- Building a portfolio of strategic innovation for today and tomorrow – to exploit the present and explore the future – and pivot to it.
- Driving business transformation, holistically and strategically, from culture change to process reinvention, with more agility and impact.
- Deep dives into the world's most innovative companies, including Orsted's energy transformation, DBS's invisible bank, PingAn's healthcare future.

Journey 4 (10 modules)

Global Leaders

- Leading in a world of change, how is it different, and what matters most for leaders in their style, behaviours and action.
- Building your future story, connecting purpose and vision, in ways that are relevant and meaningful at every level of the organisation.
- Driving dual transformation – improving today, transforming tomorrow – and how to balance them in terms of resources and impacts.
- Building effective teams at every level, inspiring curiosity and courage, speed and balance, emotional agility and resilience.
- Driving superior value creation, short and longer term, built around the right metrics and rewards, towards a better future.
- Deep dives into the world's most innovative companies, inspired by Microsoft's mindset, Netflix's culture and Fujifilm to never stop.

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Participants benefit from a rich learning experience which is enhanced by a diversity of additional resources:

- Online business simulation, in which they work with others to drive transformation in a real way.
- New and topical case studies about the most interesting companies around the world right now.
- A practical toolkit to use in parallel which helps them apply the ideas to their own business.
- Access to over 250 useful articles, research reports and more, as useful background reading

and the people who they will work alongside:

- Expert academic faculty from around the world bringing new insights, fresh perspectives, and best practices.
- Learning from their colleagues, typically all from different industries, and building a network for life.



GlobalXED™
Global Executive Education
& Development Network

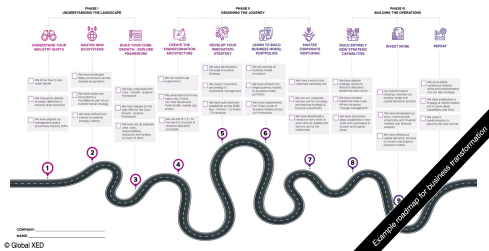
Useful links:

- www.globalxed.com
- Connect with us on LinkedIn - [HERE](#)
- Get in touch: contact@globalxed.com
- Sign up for Newsletter - [HERE](#)

Global Business Leadership Program

.... bringing together a broad range of ideas and insights, tools and templates, applied to participants' individual business challenges ...

Roadmaps and transformational projects



Inspiration from global leaders



Insights from leading businesses

